



LEILANI CRAFTS ULRICH
Chairwoman

TERRY MARTINO
Executive Director

MEMORANDUM

TO: Terry Martino, Executive Director

FROM: Dan Kelleher, Special Assistant for Economic Affairs

DATE: July 1, 2015

RE: Economic Services Unit Activities for June, 2015.

Unit activities were as follows:

Adirondack Association of Towns and Villages Meeting On 6/1/15, staff represented the Agency at the Annual Adirondack Association of Towns and Villages Members Meeting in Lake Placid, Essex County. Topics discussed included legal updates on municipal funding issues and economic development in the Park. During member comment, staff highlighted the Agency's Hamlet Economic Planning and Assistance initiative and offered the initiative to all interested communities. About 30 people representing 20 local governments attended the meeting.

Moriah Commerce Park Ribbon Cutting On 6/5/15, staff attended a ribbon cutting for a new building at the Moriah Commerce Park in Moriah, Essex County. The new building was a priority for the Essex County IDA and will house High Peaks Hospice. The Moriah Commerce Park was approved by the Agency in 2005 and the Park now has three tenants: High Peaks Hospice, Pre-Tech Plastics, and the Moriah Health Center. Staff spoke with Essex County IDA co-directors Jody Olcott and Carol Calabrese to discuss future partnerships between the Agency and the IDA.

Fulton County Center for Regional Growth (FCCRG) On 6/8/15, staff met with Fulton County Center for Regional Growth CEO Ron Peters to discuss economic development opportunities in Fulton County's Adirondack communities. Mr. Peters noted that FCCRG hopes to partner with the Agency on implementing the Agency-developed economic plan for the communities of Northampton and Northville. The Agency seeks to build partnerships with economic development groups across the Park. In 2015, the Agency hopes to meet with as many IDA officials as possible to help strengthen such partnerships. The outreach follows the group meeting Executive staff hosted with the IDAs in May 2014.

Northville/Northampton Hamlet Economic Planning and Assistance Initiative

On 6/8/15, staff met with the Northville/Northampton Community Collaboration Council, local government leadership, and representatives of the Fulton County Center for Regional Growth (Fulton County CRG) to discuss implementation of the communities' economic development plan. The Fulton County CRG is helping facilitate several CFA grant submissions by the community for two new parks and an engineering plan for a sewer system. Staff is assisting the communities' grant writer with analysis in support of the CFA applications.

Lake Placid Restaurant Week On 6/9/15, staff met with a workgroup seeking to establish a restaurant week event in Lake Placid. The event would be used to spur economic activity in the "off season" month of May. A workgroup has been formed to take a leadership role in the event's development and staff will provide assistance and expertise to the workgroup as needed. Prior to working for the Agency, Special Assistant Kelleher worked as the Business Development Manager for the Downtown Albany Business Improvement District (BID) where he helped facilitate the organization's Downtown Albany Restaurant Week. There are currently no restaurant week type events in the Park. The feasibility of hosting a restaurant week in Lake Placid was explored by Paul Smiths College students.

NYS Broadband Summit On 6/11/15, staff presented at the NYS Broadband Summit in Albany on regulatory issues surrounding broadband deployment in the Park. Staff also highlighted several Park broadband success stories. Staff presented on this topic at the 2013 NYS Broadband Summit as well.

North Country Regional Economic Development Council Support

Staff is also assisting the Council in reviewing economic and demographic information on the region.

Regulatory Programs Support

Economic Services staff is supporting the Regulatory Programs Division on several projects including two hotels in Essex County, a commercial and hospitality use in Essex County, a campground in Herkimer County, a subdivision in Essex County, a dam project in Fulton County, a subdivision in Saratoga County, and a marina in Franklin County.

Planning Division Support

Staff is assisting the Planning Division in its review of two Adirondack Park Land Use and Development Plan Map amendments in Essex County. Staff is supporting the State Lands Division in the Agency's review of the Remsen-Lake Placid Travel Corridor Unit Management Plan.